



MEDIA KIT

KYUGO

A more visual and intuitive way to plan your day

www.kyugo.app

<https://www.linkedin.com/company/kyugo/>

About Kyugo

Kyugo is a minimalist, design-led platform and editorial voice for those seeking **clarity, calm, and control** in their daily lives. We help modern creatives, solopreneurs, and thoughtful professionals reimagine productivity not as a checklist—but as a canvas for intentional living.

Kyugo started as a circular calendar app and quickly evolved to include a blog with curated wellness topics and recommendations. The app has recently been sold, and under Anders Laederich's new ownership, the app is being revamped to improve performance and add new and innovative features. A product roadmap will soon be published on the website with further details.

In the meantime, the blog and social media accounts (kyugo.app, LinkedIn, X.com) will be used to re-engage with Kyugo's existing - and growing - community of individuals who value focus, flow, and mindful technology.

Audience Snapshot

Demographic: ages 25–45, wellness-conscious, digital-native professionals, 70% U.S.-based

Values: professional-private life balance, sustainability, design, self-development

Community Size:

Blog: ~3k monthly unique visitors (growing organically)

X (formerly Twitter): @kyugoapp – 1.2k+

Email list: 500+ subscribers

Why Partner with Kyugo?

Authentic voice: all affiliate content is original, story-driven, and matched to Kyugo's narrative around intentional living.

Aligned brands: We only promote tools and experiences that reflect Kyugo's values.

Strategic content placement: affiliates are featured in evergreen blog and social media posts.

Current Partner Interests

We're actively seeking affiliate partnerships with wellness & mindfulness apps, digital organization & journaling tools, clean, design-forward personal care brands, eco-conscious lifestyle products.

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